

Member Benefits

Are you getting a return on investment? We are committed to providing benefits that deliver immediate value to your company. Below is a list of benefits that are available to IIAK Members, Exclusively Available to IIAK Members , or both!



Independent Insurance
Agents of **Kentucky**

IIAK BENEFITS			Which are you taking advantage of?
	Included	Exclusive	
Education and Workforce Development			
Continuing Education & Designation Courses	X		
Kentucky Insurance Workforce Development Foundation	X		
InVEST	X		
Government Affairs and Advocacy			
Political Action Committees—KAPAC/InsurPAC	X		
Lobbying—Kentucky and Washington D.C.	X		
Products and Programs			
Group Health Plan		X	
Project CAP		X	
Big “I” Business Resource		X	
Employment Practices Liability Insurance/Virtual Risk Consultant/Big I Markets		X	
E & O Programs		X	
Trusted Choice	X	X	
Seneca Workers’ Compensation		X	
Life & Disability		X	
Agency Umbrella		X	
Big “I” Markets		X	
Services			
Events: IIAK Annual Convention & Trade Show, Legislative Day, Big “I” Day	X		
Website Presence			
Social Media Presence	X		
Young Agents	X	X	
Magazine & Newsletter	X	X	
Accounting		X	

For member benefit details, visit www.iiak.org or call 502.245.5432.

IIAK, 13265 O’Bannon Station Way, Louisville, KY 40223

Member Benefits



Independent Insurance Agents of Kentucky

Education

A resource/provider of continuing education seminars in the classroom and online.

Designation Classes: CRM, ACSR

Classroom Seminars: E&O, Ethics, CRM

Online Classes: ABEN Webcasts, ACSR Classes, Pre-Licensing Courses, Virtual University, Web CE

Kentucky Insurance Workforce Development Foundation—KIWDF assists in educating young insurance technicians, agents, customer service representatives, underwriters, claims adjusters and risk managers.

INVEST is a program that works with Jefferson County & Technical College to offer AAI designation courses.

Services

Trusted Choice provides education, information and resources on branding for Trusted Choice agencies through advertising/co-op programs to increase exposure of Trusted Choice agencies.

Attend an **IIAK Event** and network, learn to enhance your business IIAK Annual Convention & Trade Show, Legislative Day, Big "I" Day

Information is at your fingertips through our magazine; **The Kentucky Independent Agent**, our Newsletters: **Agents Digest, Benefits Bulletin, The Dec Page (YAC Publication) Education Bulletin** and our **website**. We offer e-commerce services too. Furthermore there are advertising opportunities available in our magazine.

Being involved in the **Young Agents** allows you to participate in Leadership opportunities by stepping through the chairs of Kentucky's committee, attending national conferences and serve as a chair for sub-committees. The Young Agents have many networking and Professional Development opportunities such as, YAC Conference, Day at Keeneland, UK Football tailgate and Service Projects.

Our **accounting** department makes it easy for you to pay your dues online, electronically transfer funds and use PayPal for donations to KAPAC.

Social Media Presence - Facebook

Products and Programs

Group Health Plan—Anthem provides a group health plan for our members that includes Health, Life, Vision and Dental.

Project CAP provides education and information on social and digital media marketing as well as Project CAP package products.

Employment Practices Liability Insurance

Virtual Risk Consultant (VRC) is an online insurance reference library. It provides the resources needed to understand customers' operations and exposures while identifying appropriate coverages.

Big "I" Business Resources that include:

InsurBanc, Caliper, Retirement Services, Career Center, MMAC, Artizan & Brooks Brothers, MinesPress, FedEx, Agility Recovery, Hertz

Errors and Omissions Programs

Westport — Fireman's Fund — AJ Wayne

Life & Disability—Lincoln Financial—IIABA

Seneca Workers' Compensation an endorsed workers' compensation program for members.

Agency Umbrella—Westport

Big "I" Markets - Over 80 products and sub-classes including Flood: Personal through Selective Insurance and Excess through Wells Fargo Special Risk
Personal Umbrella—RLI, Anderson & Murison
Big "I" Retirement Benefits

Government Affairs and Advocacy

Political Action Committee—**KAPAC/InsurPAC**—Donations to KAPAC & InsurPAC allow for industry to be present in the Kentucky General Assembly and U.S Congress. It also assists in the campaigns for political elections on the state and federal level.

Lobbying efforts for the Kentucky Legislature and Washington D.C. Our lobbyists also work with the Executive Branch departments particularly the Department of Insurance.

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