

FOR IMMEDIATE RELEASE

Contact: Tara T. Purvis Phone: 502-245-5432 Email: tpurvis@iiak.org

IIAK Launches New Veterans Program Aimed at Assisting U.S. Veterans to Receive Their Kentucky Insurance License

November 5, 2015 - The Independent Insurance Agents of Kentucky (IIAK) announces the launch of a new U.S. Veterans Pre-Licensing Program. The program, which will officially begin on Veterans Day 2015 is designed to support the men and women of our armed forces and assist them in finding post-military careers.

IIAK's U.S. Veterans Pre-Licensing Program includes an online Property/Casualty Pre-Licensing Course, the Kentucky State Licensing Exam, the Initial Insurance License, a Pre-Employment Assessment Test, and access to a robust member base for placement, all free of charge.

"John F. Kennedy said 'As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them'. In that same spirit, I am thrilled to announce that IIAK is coming alongside our veterans and offering honorably discharged U.S. Veterans the opportunity to receive their Kentucky insurance license for free," said Michelle Love, IIAK Chair. "In an industry that is full of opportunity to make a difference, and make a living, we are excited to do what we can to help our nation's heroes find a great career during their civilian life."

To gain access to the program, veterans will need to visit a location for verification in Kentucky. Each veteran is required to provide current photo identification, honorable discharge papers (DD 214 form), proof of Kentucky residency, and a current resume. Upon verification, veterans will receive complimentary access to the online course, which is required prior to taking the state exam. Upon completion of the course, veterans may proceed to take the state exam and subsequently apply for their initial license; both of which are refundable by IIAK upon completion.

"The fact that the course is online gives veterans the opportunity to take the class on their own time, at their own pace, instead of having to make time in their busy day-to-day for a traditional classroom course," said Peggy Porter, President and CEO of IIAK.

In addition to showing support for the men and women who have served our country, IIAK's Veterans Pre-Licensing Program also serves a need facing the industry. "Hiring a veteran is the perfect way to assist with perpetuation problems many agencies face today," said Porter. "By properly training our veterans, we are not only giving them a strong start to their civilian careers, but we are adding intelligent future leaders to the industry's workforce."

"I am so glad that IIAK recognizes what great assets to the community veterans can be when they come back home," said Heather French Henry, Commissioner of the Kentucky Department of Veterans Affairs. "Military service instills all the qualities you want in great employees and business people: responsibility, dependability, adaptability and a strong work ethic. I hope other organizations will follow IIAK's lead."

IIAK is in the process of developing relationships with associations, government departments, and programs that serve veterans across the state to help bring this opportunity to as many Kentucky veterans as possible.

"IIAK represents more than 300 Trusted Choice independent insurance agencies statewide," said Love. "It is our hope to not only be able to assist these men and women with their license, but to help them find a career within the system once they have completed the program."

Veterans who are interested in learning more about this program may visit www.iiak.org/veterans or contact IIAK at 502-245-5432 for a verification location nearest them.

####

About IIAK - The Independent Insurance Agents of Kentucky (IIAK) is the largest insurance trade association in the state, with more than 300 insurance agencies, employing more than 3,000 people as its members. Independent agents offer customers a choice of policies from a variety of insurance companies. This diversity enables flexibility, customization, competitive pricing and advocacy for the end consumer. These agents offer all lines of personal and business insurance including – property, casualty, life and health, as well as employee benefit plans and retirement products. IIAK members are Trusted Choice® agents committed to providing a high level of responsive, ethical, courteous and personalized customer service. The organization was founded in 1896. For more information, visit www.iiak.org. Trusted Choice® agents can be found at www.TrustedChoice.com.